Marketing toolkit...

C ZERO

SITE LOCATION

Automatically credible ESG-grade marketing for complete lifecycle of real estate asset

Blend sustainability performance targets into development prospectus, investment offering or property listing

Place and distribute your branded or co-branded content

1
2
3

RE Listing Platforms

4
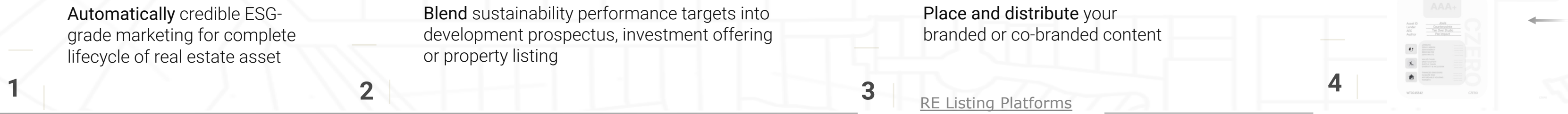
CZERO ESG GRADE CHANNELS
PRINT   DIGITAL
EMAILS   VIDEO
EVENTS   SOCIAL

BUILT FOR:
NEW, EXISTING & RECENTLY COMPLETED BUILDINGS & RESIDENCES

Traditional	
Passive	
Green Building	
CZERO ESG-Grade	
High Performance Bld	

0% 5% 10% 15% 20% 25%
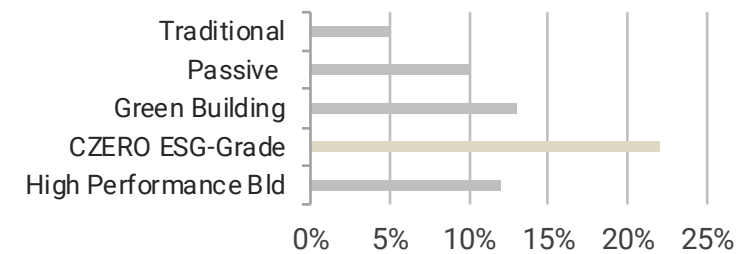
Project Budget/Cost	16,000,000
CZERO Market Rate	4,160,000
Real Estate Value	20,160,000
Product Price	112,176
Net Capital Gain	4,047,824

ROI   25.29%

CZERO   ENVIRONMENTAL   SOCIAL   GOVERNANCE

+   A   A   A

swipe up...

CZERO AAA+
ROOST DEVELOPMENT CO.
JOULE- MULTI-FAMILY
424 NE OLNEY
BEND, OR 97701

TEN OVER STUDIO INC.
PENCE CONTRACTORS LLC

swipe down…

THE FEATURES

Bound with property title
equals future proofed asset

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JOULE is a community prioritizing human centric design located in Bend Oregon. A market-rate, thirty-six unit, quadruple net zero property that also addresses practical levels of environmental, social and governance performance through a systematic sustainable philosophy. Combined with best landuse techniques, its development by density planning also helps solve the lack of housing in the local area. Located in Mid-Town, a vibrant community in walking distances to neighborhood restaurants, breweries, parks and a eclectic downtown scene are just a few of the social perks. The property also has fully integrated outdoor living spaces, with a state-of-the-art shared working facility and artistic façade that is hand-crafted locally. Need more? The full gamut of Joule's features include:

Amenities
CO WORKING OFFICES   ✓
SHARED OUTDOOR SPACES   ✓
FULLY CONNECTED SMART LIVING   ✓
CLOSE PROXIMITY TO SCHOOLS & NATURE   ✓
ONSITE PARKING FOR BIKES , CARS, & E-CHARGING   ✓

Design
AFFORDABLE HIGH PERFORMANCE BUILD   ✓
VERIFIED SUSTAINABLE MATERIALS   ✓
PASSIVE BUILDING ENVELOPE PRINCIPLES   ✓
ORGANICALLY FLAWLESS INTERIORS   ✓

Environmental, Social & Governance
LANDUSE   ✓
ZERO CARBON   ✓
ZERO ENERGY   ✓
NET ZERO WATER   ✓
NET ZERO WASTE TO ENERGY   ✓
VALUE CHAIN SCOPE 3   ✓
ONSITE HEALTH & SAFETY   ✓
SUPPLY CHAIN: PLANNERS, CONSTRUCTION & MATERIALS   ✓
DIVERSITY & INCLUSION   ✓
FINANCED EMISSIONS   ✓
CLIMATE RISK   ✓

Demographic Overview
CLASS A   ✓
MULTIFAMILY   ✓
36 - 1,2,&3 BEDROOM UNITS   ✓
YOY 7.4% RENTAL GROWTH; 4% VACANCY   ✓
PROPERTY TAXES 17111233-BB-00700   ✓
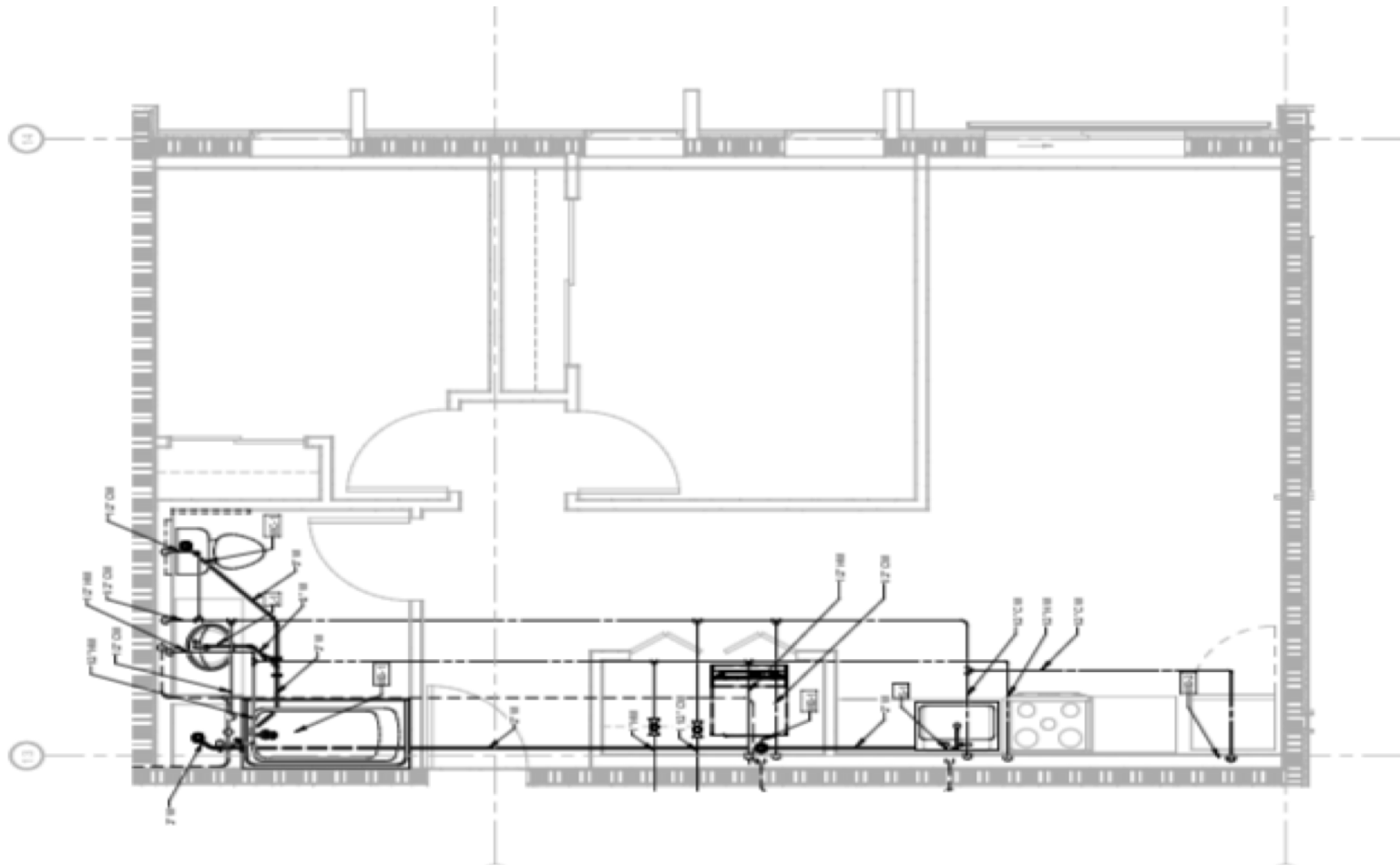
CZERO

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CZERO
BY JOULE

PERFORMANCE
TARGETS SET

Image courtesy of Roost

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Environmental	Social	Governance
100%	**100%**	**100%**
✓ Zero carbon and energy	✓ Onsite safety	✓ Climate risk
✓ Net zero water and waste	✓ Supply chain: Materials	✓ Financed emissions
✓ Embodied carbon reductions	✓ Value chain: AEC	✓ Affordable housing
✓ Built envelope balance	✓ Diversity and inclusion	✓ Targets

Tackling Sustainability

We're committed to helping our customers by offering a turn-key ESG-Grade Sustainable Building solution that seamlessly addresses the full life cycle of the real estate asset

Smarter Capital

○ Up to 1.25% interest rate reduction
○ Applies to full loan amortization
○ All project finance types
○ Reduce risk and get ahead of regulations and building codes
○ Future proof your real estate investment

Conditions Summary

Offer valid nationally for new, existing, or recently completed properties. Product can be used with senior debt, pace, perm financing, residential mortgages and commercial loans.
(see ESG-Grade factsheet for cost of capital savings, terms and conditions)

PLACE
SPONSORED
CONTENT

DISTRIBUTE
ASSET

C ZERO