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iESG Certification Program

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### iESG Program Overview

## CZERO ESG-Grade Sustainable Real Estate

**Solves** sustainably developed, planned, financed, built and operated environments



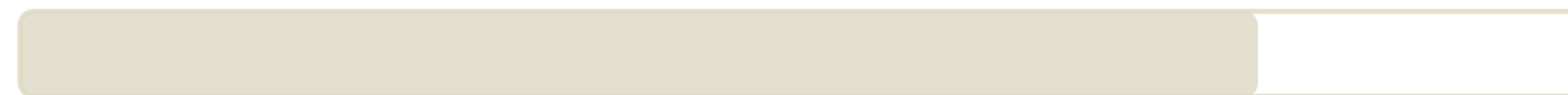
**Offers** a cost effective, rapidly applicable and valuable solution for the industry and all asset classes



**Impactfully** disrupts the status the quo with a market-based, scientifically uniformed whole life cycle product for all project types



### Material Barometer



Introductory

Intermediate

Advanced



## CZERO

ESG  
AAA+

KPI



LANDUSE  
ZERO CARBON  
ZERO ENERGY  
ZERO WATER  
ZERO WASTE



VALUE CHAIN  
ONSITE SAFETY  
SUPPLY CHAIN  
DIVERSITY



FINANCED EMISSIONS  
CLIMATE RISK  
AFFORDABLE HOUSING  
TARGETS



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**iESG Product Certification  
CZERO ESG-Grade Sustainable Real Estate**

CZERO is a whole lifecycle real estate product certification that increases your asset value while easily validating your properties' sustainability performance. Czero's message is simple, yet utterly scientific. High-performing, sustainable living for all. We call it the sustainable triangle...MODEL. VALIDATE. OUTPERFORM

With CZERO environmental, social and governance performance such as net zero energy, zero carbon, net zero water, zero waste, health and safety, embodied carbon, financed emissions, climate risk, supply chains and sustainable finance are not only automatic but affordable and easy to implement.

ESG  
MODELED

**Environmental**

**100%**

- ✓ Zero carbon
- ✓ Net zero energy
- ✓ Net zero water
- ✓ Net zero waste

**Social**

**100%**

- ✓ Onsite safety
- ✓ Supply chain: Materials
- ✓ Value chain: AEC
- ✓ Diversity and inclusion

**Governance**

**100%**

- ✓ Climate risk
- ✓ Financed emissions
- ✓ Affordable housing
- ✓ Targets



**OUTPERFORM**

CZERO  
ESG  
AAA+      29.2%  
ROI

PROJECT  
VALIDATED





## iESG Product Certification Results CZERO ESG-Grade Sustainable Real Estate

1. Scientific, technical and market-based expert in ESG-Grade real estate and sustainably developed, planned, financed, built and operated environments
2. Steer, guide and navigate regulatory legislation, building codes and risks facing the industry
3. Stay well ahead of the sustainability, ESG and climate curve with valuable, Phd. practical and proven b2b/b2c best in class solutions
4. A built-in world class whole product lifecycle network





## iESG Program Agenda

<https://preimpact.org/czero-aia-usgbc>

### When & Where?

#### ONLINE

iESG Certification

Conference Video link:

<https://meet.google.com/xfj-rnem-zug>

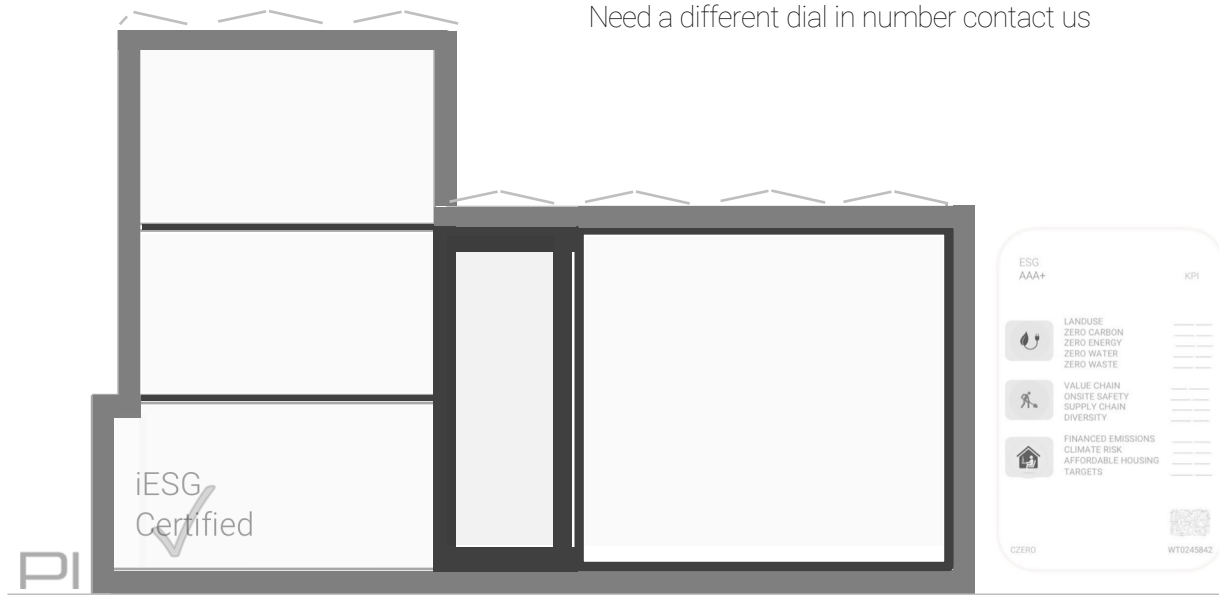
Or dial:

(US) +1 617-675-4444 PIN: 279 107 620 8306#

(CA) +1 437-781-4585 PIN: 279 107 620 8306#

(CH) +41 43 430 96 86 PIN: 358 956 949#

Need a different dial in number contact us



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### Module 1

#### Landuse

8:00am pst // 11:00am est // 17:00 cet

Tuesday, January 9<sup>th</sup> 2024

Thursday, January 11<sup>th</sup> 2024

Tuesday, January 16<sup>th</sup> 2024

Thursday, January 18<sup>th</sup> 2024

### Module 2

#### Zero Carbon

8:00am pst // 11:00am est // 17:00 cet

Tuesday, January 23<sup>rd</sup> 2024

Thursday, January 25<sup>th</sup> 2024

Thursday, February 1<sup>st</sup> 2024

Tuesday, February 6<sup>th</sup> 2024

Thursday, February 8<sup>th</sup> 2024

### Module 3

#### Net Zero Energy

8:00am pst // 11:00am est // 17:00 cet

Tuesday, February 13<sup>th</sup> 2024

Thursday, February 15<sup>th</sup> 2024

Tuesday, February 20<sup>th</sup> 2024

Thursday, February 22<sup>nd</sup> 2024

### Module 4

#### Material Circularity

8:00am pst // 11:00am est // 17:00 cet

Tuesday, February 27<sup>th</sup> 2024

Thursday, February 29<sup>th</sup> 2024

Tuesday, March 5<sup>th</sup> 2024

Thursday, March 7<sup>th</sup> 2024

### Module 5

#### Zero Net Water

8:00am pst // 11:00am est // 17:00 cet

Tuesday, March 19<sup>th</sup> 2024

Thursday, March 21<sup>st</sup> 2024

Tuesday, March 26<sup>th</sup> 2024

Thursday, March 28<sup>th</sup> 2024

### Module 6

#### Decarbonization

8:00am pst // 11:00am est // 17:00 cet

Tuesday, April 2<sup>nd</sup> 2024

Thursday, April 4<sup>th</sup> 2024

Tuesday, April 9<sup>th</sup> 2024

Thursday, April 11<sup>th</sup> 2024

### Module 7

#### Social Design & Inclusion

8:00am pst // 11:00am est // 17:00 cet

Tuesday, April 16<sup>th</sup> 2024

Thursday, April 18<sup>th</sup> 2024

Tuesday, April 23<sup>rd</sup> 2024

Thursday, April 25<sup>th</sup> 2024

### Module 8

#### Governance Best Practices

8:00am pst // 11:00am est // 17:00 cet

Thursday, May 2<sup>nd</sup> 2024

Tuesday, May 7<sup>th</sup> 2024

Thursday, May 9<sup>th</sup> 2024

Tuesday, May 14<sup>th</sup> 2024

### Module 9

#### Project Management

8:00am pst // 11:00am est // 17:00 cet

Thursday, May 16<sup>th</sup> 2024

### Module 10

#### Asset Admin & iESG Cert

8:00am pst // 11:00am est // 17:00 cet

Thursday, May 21<sup>st</sup> 2024



iESG Product Certification Program Administrator  
CZERO ESG-Grade Sustainable Real Estate



Andrey F. Burrell  
Chairman

Pre Impact  
ESG Development Foundation  
andrey@preimpact.org  
<https://preimpact.org>

BIO

Andrey is a climate and sustainability thought leader. As the humanistic person behind the brand and Pre Impact's chairman he retains the experience to lead his talented team and customers alike. He truly enjoys helping clients reach their ESG, sustainability and climate goals...helping to advance the building community, society and industry towards real results. With a tremendous amount of respect for the built environment and all the stakeholders that make it happen, he not only loves working at the intersection of these disciplines but designed CZERO from the most scientifically organic lens of real estate, finance, architecture, engineering, construction, and ai information modelling. In his personal time, he loves throwing or kicking the ball around, the golf course, riding bicycles, yoga, spas and nature filled activities with his beautiful wife and kids.



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Need more? see [czero.pro/assets](https://czero.pro/assets)

[czero.pro](https://czero.pro)

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